Shift MBA

Shift your view. Shape the business

Our part-time, hybrid MBA in International Hospitality Management,
for professionals ready to move from experience to strategic leadership.

Develop your high-potentials into strategic leaders, while they keep working and create impact in your organisation.
They learn to decide which opportunities to pursue, where to invest and how to lead change, and apply it directly in your business.

What your organisation gains

- **Strategic leaders, developed from within.** Participants learn to shape strategy, business models, investment choices and stakeholder relationships.
- **Impact on a real business challenge.** The final Strategic Impact Project (15 EC) tackles a strategic issue in your organisation, much like a consultancy assignment.
- **Innovation and growth.** Intrapreneurship and new business development are built into the programme.
- **Keep your best people.** Investing in their next step is a strong reason for high-potentials to grow with you.
- **Minimal time away from work.** Most learning is online. Residential weekends in Amsterdam and The Hague run from Friday noon to Sunday noon.

The shifts your people make

- **From expert to leader:** a new perspective on themselves and how they lead
- **From idea to execution:** turning opportunities into innovations that work
- **From service to transformative experiences:** creating lasting value for guests, from the heart of hospitality

A continuous Strategic Leadership Journey with peer-to-peer coaching runs through the whole programme.

Partner with us

What shift do you want to make?
You can sponsor individual employees or nominate several high-potentials per cohort. Contact Carlien Nativ (c.nativ@hotelschool.nl) or scan the QR code to join our online information session.

#7 worldwide |
#1 in the Netherlands –
QS World University Rankings by Subject 2026, Hospitality & Leisure Management

QS WORLD UNIVERSITY RANKINGS by subject

At a glance

- MBA in International Hospitality Management, NVAO-accredited
- 75 EC | part-time | hybrid | 20 months
- Residential weekends in Amsterdam and The Hague, plus one week in summer
- Small international cohort
- Tuition: €25,000, excluding travel and accommodation

Who it's for

Professionals with around 5–10 years' experience in a supervisory or management role, who have shown they can lead people or grow a business. They work in hospitality or experience-driven sectors such as luxury and lifestyle, F&B, travel, leisure and wellness, or hospitality real estate, and are ready for the step to strategic leadership.

Hotelschool The Hague, founded in 1929 by the hospitality industry: the world's most people-centred industry. We've been developing its leaders ever since.

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HOTELSCHOOL THE HAGUE
Hospitality Business School